

UNIVERSITY OF ENGINEERING AND MANAGEMENT

SCHOOL OF MANAGEMENT STUDIES

MBA [Hospital and Healthcare Management]: Batch 2026 -28

List of subjects, credit points and paper codes

Paper Title	Paper Code	Credit Points	Theory(T)/ Practical(P)
SEMESTER -I			
Basics of Management	MBAHHM-101	4	T
Organizational Behavior	MBAHHM-102	4	T
Financial Management & Accounting in Healthcare Industry	MBAHHM-103	4	T
Health Economics and Administration	MBAHHM-104	4	T
Healthcare Marketing Management	MBAHHM-105	4	T
Hospital Setup and Administration	MBAHHM-106	2	T
Managerial Communication and Personality Development	MBAHHM-107	2	T
SEMESTER-II			
HIS and Healthcare Data Analytics	MBAHHM-201	4	T
Research Methodology	MBAHHM-202	4	T
Hospital Operations Management	MBAHHM-203	4	T
Epidemiology	MBAHHM-204	2	T
Public Health Management	MBAHHM-205	2	T
Human Resource Management	MBAHHM-206	4	T
SEMESTER -III			
Strategic Management	MBAHHM-301	4	T
Quality Management for Hospital	MBAHHM-302	4	T
Supply Chain Management	MBAHHM-303	4	T
Hospital Services Management	MBAHHM-304	4	T
Healthcare Legal Aspects	MBAHHM-305	4	T
Branding and Digital Marketing	MBAHHM-306	2	T
Summer Internship Project	MBAHHM-307	4	P
SEMESTER -IV			
Industry Research Project	MBAHHM-401	18	P
Total Credits		88	

MBA [HOSPITAL & HEALTHCARE MANAGEMENT]-IV SEMESTER SYLLABUS

UNIVERSITY OF ENGINEERING AND MANAGEMENT, JAIPUR									
SCHOOL OF MANAGEMENT STUDIES									
Programme		MBA		Branch/Spec.		Hospital and Healthcare Management			
Semester		IV				Version		1.0.0.0	
Effective from Academic Year				2027-2028		Effective for the batch admitted in			July 2027
Subject code		MBAHHM-401		Subject Name		Industry Research Project			
Teaching scheme						Examination scheme(Marks)			
(Per week)		Lecture(DT)	Practical(Lab.)	Total			CE	SEE	Total
		L	TU	P	TW				
Credit		18			18	Theory	100	100	200
Hours		18			270	Practical			
Course Outcomes:									
CO 1: The purpose of this course is to enable student real time exposure to healthcare and hospital sector through live internship.									
Unit	Content								Hrs
1	Students need to undergo 4 month s of internship at healthcare setup and submit here port based on internship. The student as to undertake the internship individually and prepare report according to guideline given by faculty guide and industry/company guide on time-to-time basis. At the completion of the project, the student has to submit the report and to present it in front of the panel assigned by University.								270