

Semester I MBA (2025-27)

Code	Subject Name	Credit
MBA101	Micro Economics	4
MBA104	Legal Business Environment & Corporate Ethics	4
MBA105	Marketing Management	4
MBA106	Statistical Inference for Decision Making (Operations Research)	4
MBA108	Human Resources Management	4
MBAESP101	Essential Studies for Professionals - I	2
Sessional		
MBA102	Organizational Behaviour	4
MBA103	Communication including Business Aspects	4
MBA107	Entrepreneurship	2
MBAESP181	Skill Development for Professionals-I	1

Code	Subject Name	Credit
IFC	Industry and Foreign Certification	10 (Number of certificates)
MAR	Mandatory Additional Requirements (MAR)	25 (Points)

University of Engineering and Management, Jaipur

School of Management

Coursera Bucket MBA 1st Semester

Subject Code	Subject Name	Faculty Name	Course Title	Coursera Link
MBA102	Organizational Behaviour	Dr. Kuriakose Varkey	1. Organisational Behaviour: Know Your People 2. International Leadership and Organizational Behavior 3. Organizational Analysis 4. Leadership and Organizational Behavior	1. https://www.coursera.org/learn/managing-people-iese 2. https://www.coursera.org/learn/organizational-behavior 3. https://www.coursera.org/learn/organizational-analysis 4. https://www.coursera.org/learn/leadership-and-organizational-behavior
MBA104	Legal Business Environment & Corporate Ethics	Dr Pawan Sharma	1. Business Law Specialization 2. Global Impact: Business Ethics 3. Managing the Company of the Future	1. https://www.coursera.org/specializations/business-law 2. https://www.coursera.org/learn/business-ethics 3. https://www.coursera.org/learn/company-future-management
MBA105	Marketing Management	Dr. J N Singh	1. Artificial Intelligence in Marketing 2. Foundations of Digital Marketing and E-commerce 3. Internet Marketing Strategies for Digital Growth	1. https://www.coursera.org/programs/iem-faculty-learning-program-rt7r7/learn/uva-darden-artificial-intelligence-marketing?source=search 2. https://www.coursera.org/programs/iem-faculty-learning-program-rt7r7/learn/foundations-of-digital-marketing-and-e-commerce?source=search 3. https://www.coursera.org/programs/iem-faculty-learning-program-rt7r7/learn/internet-marketing-strategies-digital-growth?source=search
MBA 106	Statistical Inference for Decision Making (Operations Research)	Dr. Rahul Sharma	1. Statistics for International Business 2. Applied Statistics for Data Analytics 3. Probability and Statistics	1. https://www.coursera.org/learn/statistics-international-business/home 2. https://www.coursera.org/programs/iem-faculty-learning-program-rt7r7/learn/applied-statistics-for-data-analytics?fromClip=sfc_page_course_link-N3gv2 3. https://www.coursera.org/programs/iem-faculty-learning-program-rt7r7/learn/bits-probability-and-statistics?fromClip=sfc_page_course_link-NsKF3
MBA 107	Human Resource Management	Manisha Singh	1. Human Resource Management: HR for People Managers 2. Generative AI for Human Resources (HR) Professionals 3. Human Resources Management Essentials	1. https://www.coursera.org/programs/iem-faculty-learning-program-rt7r7/specializations/human-resource-management?source=search 2. https://www.coursera.org/specializations/generative-ai-for-human-resources 3. https://www.coursera.org/learn/human-resources-management-essentials
MBASDP181	SKILL DEVELOPMENT FOR PROFESSIONALS	Dr. Krishna Sharma	Learn English: Advanced Grammar and Punctuation Specialization	https://www.coursera.org/programs/iem-faculty-learning-program-rt7r7/specializations/advanced-grammar-punctuation
MBAESP101	Essential Studies for Professionals - I	Dr. Umesh Kumar Das	1. Logical & Analytical Reasoning 2. Data Interpretation & Insights	1. https://www.coursera.org/learn/logical-reasoning-for-entrance-exam-job-placements 2. https://coursera.org/learn/data-interpretation-and-insight
MBA101	Micro Economics	Prof. Dr. Preeti Sharma		
MBA103	Communication including Business Aspects	Dr. Snehlata Dhaka	1. Finding Your Professional Voice: Confidence & Impact 2. English for Career Development 3. Speak English Professionally: In Person, Online & On the Phone	

University of Engineering and Management, Jaipur
School of Management
2nd Semester Structure of MBA (2025-27)

Code	Subject Name	Credit	Type
MBA 201	Macro Economics	3	Theory
MBA 202	Supply Chain & Operations Management	3	Theory
MBA 203	Financial Reporting Statements Analysis	3	Theory
MBAESP 201	Essential Studies for Professional (ESP)-II	2	Theory
Finance Specialization			
FM201	Taxation	4	Theory
FM202	Corporate Finance	4	Theory
Marketing Specialization			
MM201	Sales & Distribution Management	4	Theory
MM202	Brand Management	4	Theory
HR Specialization			
HR201	Employee Relations	4	Theory

University of Engineering and Management, Jaipur
School of Management
2nd Semester Structure of MBA (2025-27)

Code	Subject Name	Credit	Type
HR202	Manpower Planning, Recruitment & Selection	4	Theory
Operations & Supply Chain Management Specialization			
SC201	Strategic Sourcing & Procurement	4	Theory
SC202	Logistics & Transportation Management	4	Theory
Technology Management Specialization			
TM201	Data Science using R	4	Theory
TM202	Marketing Analytics	4	Theory
LAB			
MBA 292	Computer Applications for Business	3	Lab
MBA 293	AI Using Python	2	Lab
Sessionals			
MBA 271*	Valuation	2	Sessional
MBASDP 281	Skill Development for Professional II (SDP)	1	Sessional

*MBA 271 Will be Mapped with NPTEL

University of Engineering and Management, Jaipur
School of Management
Coursera Bucket MBA 2nd Semester

Subject Code	Subject Name	Course Title	Coursera Link
MBA201	Macro Economics	1. Principles of Economics: Macroeconomics - The Big Picture 2. Macroeconomics for Business Management 3. Macroeconomics: Foundations and Insights 4. Economics of Money and Banking	1. https://www.coursera.org/learn/principles-of-economics-macroeconomics 2. https://www.coursera.org/learn/macroeconomics-for-business-management 3. https://www.coursera.org/learn/macroeconomics-jgu 4. https://www.coursera.org/learn/money-banking
MBA202	Supply Chain & Operations Management	1. Introduction to Operations Management 2. Supply Chain Logistics 3. Supply Chain Operations 4. Operations Management: Quality and Supply Chain	1. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/wharton-operations?source=search 2. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/operations?specialization=supply-chain-management 3. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/supply-chain-logistics?specializations=supply-chain-management 4. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/operations-management-quality-and-supply-chain?source=search
MBA203	Financial Reporting Statements Analysis (RIS4)	1. Accounting Analysis I: The Role of Accounting as an Information System 2. Financial Accounting 3. Financial Accounting Part - 2 4. Accounting Foundations	1. https://www.coursera.org/learn/accounting-information-system?specialization=financial-reporting 2. https://www.coursera.org/learn/financial-accounting-fia 3. https://www.linkedin.com/learning/financial-accounting-part-2/financial-analysis-cash-flow-analysis-and-valuation-22380584?u=29219690 4. https://www.linkedin.com/learning/accounting-foundations-28027590/the-importance-of-accounting?u=29219690
MBESP201	Essential Studies for Professionals-II	1. Principles of Economics: Introduction	1. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/principles-of-economics-intro
FM201	Taxation	1. Invoices: Tax, Data & Spreadsheets 2. U.S. Federal Taxation Specialization 3. Taxation - Direct & Indirect Taxes 4. Income Taxes	1. https://www.coursera.org/learn/invoices-tax-data--spreadsheets 2. https://www.coursera.org/specializations/united-states-federal-taxation 3. https://infyspringboard.owningspan.com/web/en/app/toc/lex_auth_01384298425978060827965_shared/overview 4. https://infyspringboard.owningspan.com/web/en/app/toc/lex_auth_0138419038959067367643_shared/overview
FM202	Corporate Finance	1. Project Valuation and the Capital Budgeting Process 2. Corporate Finance Essentials II 3. Corporate Finance 4. financial modeling and forecasting financial statements	1. https://www.coursera.org/learn/project-valuation-and-the-capital-budgeting-process/modules 2. https://www.coursera.org/learn/corporate-finance-essentials-ii/modules 3. https://infyspringboard.owningspan.com/web/en/app/toc/lex_auth_01384348339674316839890_shared/overview 4. https://www.linkedin.com/learning/financial-modeling-and-forecasting-financial-statements-29252105/projecting-the-financial-future?u=29219690
MM201	Sales & Distribution Management	1. Foundations of Sales Team Leadership 2. Sales Team Management Specialization 3. Sales Force Management 4. Generative AI for Sales Professionals Specialization	1. https://www.coursera.org/learn/foundations-of-sales-team-leadership 2. https://www.coursera.org/specializations/sales-team-management 3. https://www.coursera.org/learn/sales-force-management 4. https://www.coursera.org/specializations/microsoft-copilot-for-sales
MM202	Brand Management	1. Create a Brand Strategy 2. Consulting Foundations: Build Your Brand 3. Managing Brand Reputation 4. Create a Sustainable Brand in a Global Market	1. https://www.linkedin.com/learning/create-a-brand-strategy/defining-your-distinctive-brand-strategy?u=29219690 2. https://www.linkedin.com/learning/consulting-foundations-build-your-brand/how-a-strong-brand-can-build-your-business?u=29219690 3. https://www.linkedin.com/learning/managing-brand-reputation/the-concept-of-marketing-reputation-management?u=29219690 4. https://www.linkedin.com/learning/create-a-sustainable-brand-in-a-global-market/introduction-to-global-branding?u=29219690
HR201	Employee Relations	1. Navigating Employee Relations as an HR Professional 2. Professional in human resource: employee relations 3. Industrial Relations: Fostering Workplace Climate 4. Introduction to employee relations	1. https://www.linkedin.com/learning/navigating-employee-relations-as-an-hr-professional 2. https://infyspringboard.owningspan.com/web/en/app/toc/lex_auth_01350157158295142410669/overview 3. https://www.coursera.org/learn/industrial-relations-fostering-workplace-climate 4. https://www.linkedin.com/learning/introduction-to-employee-relations
HR202	Manpower Planning, Recruitment & Selection	1. Recruiting for Diversity and Inclusion Specialization 2. Strategic Workforce Planning and Talent Management 3. Planning a Career in User Experience 4. Data-Driven HR: AI-Powered People Analytics for Workforce planning	1. https://www.coursera.org/learn/understanding-diversity-and-inclusion/home/module/1 2. https://www.coursera.org/videos/effective-talent-management-and-development/66pD0?query=Manpower%20Planning%2C%20Recruitment%20%26%20Selection&page=2&sortby=BEST_MATCH&source=search 3. https://www.linkedin.com/learning/planning-a-career-in-user-experience-22187206/planning-a-career-in-user-experience-22187206 4. https://www.linkedin.com/learning/data-driven-hr-ai-powered-people-analytics-for-workforce-planning-and-employee-experience/introduction?u=29219690
SC201	Strategic Sourcing & Procurement	1. Apply Market-Scan for Top Suppliers 2. Supply Chain Logistics 3. RFIs: Streamline Supplier Selection 4. Evaluate Total Costs for Optimal Procurement	1. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/apply-market-scan-for-top-suppliers?specialization=procurement-sourcing-operations 2. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/operations?specialization=supply-chain-management 3. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/rfi-streamline-supplier-selection?specialization=procurement-sourcing-operations 4. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/evaluate-total-costs-for-optimal-procurement?specialization=procurement-sourcing-operations
SC202	Logistics & Transportation Management	1. Mastering Logistics & Supply Chain Management 2. Supply Chain Logistics 3. Supply Chain Operations 4. Operations Management: Quality and Supply Chain	1. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/mastering-logistics-supply-chain-management?source=search 2. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/operations?specialization=supply-chain-management 3. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/supply-chain-logistics?specialization=supply-chain-management 4. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/operations-management-quality-and-supply-chain?source=search
TM201	Data Science using R	1. Data Analysis with R 2. Analyze Data Using R for Statistical Analytics 3. Analyze Data Science Concepts Using R	1. https://www.coursera.org/learn/data-analysis-with-r 2. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/analyze-data-using-r-for-statistical-analytics?specialization=r-data-analytics-statistical-modeling-s-specialization 3. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/analyze-data-science-concepts-using-r?specialization=r-data-analytics-statistical-modeling-specialization
TM202	Marketing Analytics	1. Marketing Analytics 2. Marketing Analytics: Setting and Measuring KPIs 3. Marketing Analytics: Data Predictions and Dashboards 4. Apply Marketing Analytics for Data-Driven Decisions	1. https://www.linkedin.com/learning/marketing-analytics-foundations 2. https://www.linkedin.com/learning/marketing-analytics-setting-and-measuring-kpis-23927432 3. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/marketing-analytics-data-predictions-and-dashboards 4. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/apply-marketing-analytics-data-driven-decisions
MBA 201	Macro Economics	1. Principles of Economics: Macroeconomics - The Big Picture 2. Macroeconomics for Business Management 3. Macroeconomics: Foundations and Insights 4. Economics of Money and Banking	1. https://www.coursera.org/learn/principles-of-economics-macroeconomics 2. https://www.coursera.org/learn/macroeconomics-for-business-management 3. https://www.coursera.org/learn/macroeconomics-jgu 4. https://www.coursera.org/learn/money-banking
MBA 202	Supply Chain & Operations Management	1. Introduction to Operations Management 2. Supply Chain Logistics 3. Supply Chain Operations 4. Operations Management: Quality and Supply Chain	1. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/wharton-operations?source=search 2. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/operations?specialization=supply-chain-management 3. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/supply-chain-logistics?specialization=supply-chain-management 4. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/operations-management-quality-and-supply-chain?source=search
MBA 203	Financial Reporting Statements Analysis	1. Accounting Analysis I: The Role of Accounting as an Information System 2. Financial Accounting 3. Financial Accounting Part - 2 4. Accounting Foundations	1. https://www.coursera.org/learn/accounting-information-system?specialization=financial-reporting 2. https://www.coursera.org/learn/financial-accounting-fia 3. https://www.linkedin.com/learning/financial-accounting-part-2/financial-analysis-cash-flow-analysis-and-valuation-22380584?u=29219690 4. https://www.linkedin.com/learning/accounting-foundations-28027590/the-importance-of-accounting?u=29219690
MBESP 201	Essential Studies for Professional (ESP)-I	1. Principles of Economics: Introduction	1. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/principles-of-economics-intro
FM201	Taxation	1. Invoices: Tax, Data & Spreadsheets 2. U.S. Federal Taxation Specialization 3. Taxation - Direct & Indirect Taxes 4. Income Taxes	1. https://www.coursera.org/learn/invoices-tax-data--spreadsheets 2. https://www.coursera.org/specializations/united-states-federal-taxation 3. https://infyspringboard.owningspan.com/web/en/app/toc/lex_auth_01384298425978060827965_shared/overview 4. https://infyspringboard.owningspan.com/web/en/app/toc/lex_auth_0138419038959067367643_shared/overview
FM202	Corporate Finance	1. Project Valuation and the Capital Budgeting Process 2. Corporate Finance Essentials II 3. Corporate Finance 4. financial modeling and forecasting financial statements	1. https://www.coursera.org/learn/project-valuation-and-the-capital-budgeting-process/modules 2. https://www.coursera.org/learn/corporate-finance-essentials-ii/modules 3. https://infyspringboard.owningspan.com/web/en/app/toc/lex_auth_01384348339674316839890_shared/overview 4. https://www.linkedin.com/learning/financial-modeling-and-forecasting-financial-statements-29252105/projecting-the-financial-future?u=29219690
HR201	Employee Relations	1. Navigating Employee Relations as an HR Professional 2. Professional in human resource: employee relations 3. Industrial Relations: Fostering Workplace Climate 4. Introduction to employee relations	1. https://www.linkedin.com/learning/navigating-employee-relations-as-an-hr-professional 2. https://infyspringboard.owningspan.com/web/en/app/toc/lex_auth_01350157158295142410669/overview 3. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/industrial-relations-fostering-workplace-climate 4. https://www.linkedin.com/learning/introduction-to-employee-relations
HR202	Manpower Planning, Recruitment & Selection	1. Recruiting for Diversity and Inclusion Specialization 2. Strategic Workforce Planning and Talent Management 3. Planning a Career in User Experience 4. Data-Driven HR: AI-Powered People Analytics for Workforce planning	1. https://www.coursera.org/learn/understanding-diversity-and-inclusion/home/module/1 2. https://www.coursera.org/videos/effective-talent-management-and-development/66pD0?query=Manpower%20Planning%2C%20Recruitment%20%26%20Selection&page=2&sortby=BEST_MATCH&source=search 3. https://www.linkedin.com/learning/planning-a-career-in-user-experience-22187206/planning-a-career-in-user-experience-22187206 4. https://www.linkedin.com/learning/data-driven-hr-ai-powered-people-analytics-for-workforce-planning-and-employee-experience/introduction?u=29219690
SC201	Strategic Sourcing & Procurement	1. Apply Market-Scan for Top Suppliers 2. Supply Chain Logistics 3. RFIs: Streamline Supplier Selection 4. Evaluate Total Costs for Optimal Procurement	1. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/apply-market-scan-for-top-suppliers?specialization=procurement-sourcing-operations 2. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/operations?specialization=supply-chain-management 3. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/rfi-streamline-supplier-selection?specialization=procurement-sourcing-operations 4. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/evaluate-total-costs-for-optimal-procurement?specialization=procurement-sourcing-operations
SC202	Logistics & Transportation Management	1. Mastering Logistics & Supply Chain Management 2. Supply Chain Logistics 3. Supply Chain Operations 4. Operations Management: Quality and Supply Chain	1. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/mastering-logistics-supply-chain-management?source=search 2. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/operations?specialization=supply-chain-management 3. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/supply-chain-logistics?specializations=supply-chain-management 4. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/operations-management-quality-and-supply-chain?source=search
TM201	Data Science using R	1. Data Analysis with R 2. Analyze Data Using R for Statistical Analytics 3. Analyze Data Science Concepts Using R	1. https://www.coursera.org/learn/data-analysis-with-r 2. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/analyze-data-using-r-for-statistical-analytics?specialization=r-data-analytics-statistical-modeling-s-specialization 3. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/analyze-data-science-concepts-using-r?specialization=r-data-analytics-statistical-modeling-s-specialization
TM202	Marketing Analytics	1. Marketing Analytics 2. Marketing Analytics: Setting and Measuring KPIs 3. Marketing Analytics: Data Predictions and Dashboards 4. Apply Marketing Analytics for Data-Driven Decisions	1. https://www.linkedin.com/learning/marketing-analytics-foundations 2. https://www.linkedin.com/learning/marketing-analytics-setting-and-measuring-kpis-23927432 3. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/marketing-analytics-data-predictions-and-dashboards 4. https://www.coursera.org/programs/iem-uem-group-2025-26-9pva1/learn/apply-marketing-analytics-data-driven-decisions

NPTEL COURSE	Course Name: Business Ethics	Course Link: https://onlinecourses.nptel.ac.in/noc25_mg12/preview
	Course Name: Financial Institutions and Markets	Course Link: https://onlinecourses.nptel.ac.in/noc26_mg43/preview

University of Engineering and Management, Jaipur
School of Management
Coursera Specialisation (Learning Path) Bucket MBA 2nd and 3rd Semester

Specialisation	Name of Faculty Guide	Course Title	Coursera Link
Finance	Dr. Pawan Sharma Dr. Rahul Sharma	1. International Trade Finance & Risk Management Specialization 2. International Marketing and Global Trade Specialization 3. Options Trading & Derivatives Analysis 4. Mutual Fund Analysis and Investment Strategies Specialization	"1. https://www.coursera.org/specializations/international-trade-finance-risk-management 2. https://www.coursera.org/specializations/international-marketing-global-trade 3. https://www.coursera.org/learn/options-trading-derivatives-analysis " 4. https://www.coursera.org/programs/iem-faculty-learning-program-rtty77/specializations/mutual-fund-analysis-investment-strategies?source=search
Technology Management	Dr. Yogesh Kumar Jakhar Prof. Risha Sharma	1. Data Science: Foundations using R Specialization 2. Digital Transformation Leader Specialization 3. Strategic Management and Innovation Specialization 4. AI For Business Productivity - 2026 Specialization	1. https://www.coursera.org/specializations/data-science-foundations-r 2. https://www.coursera.org/specializations/digital-transformation-leader 3. https://www.coursera.org/specializations/strategic-management 4. https://www.coursera.org/specializations/ai-for-business
Human Resource Management	Dr. Sweta Pareek Dr. Manisha Singh	Google People Management Essentials Specialization	https://www.coursera.org/specializations/google-people-management-essentials?utm_medium=sem&utm_source=gg&utm_campaign=b2c_india_google-people-managemnt-essentials_google_fixed_specializations_cx_dr_hau_pg_sem_pr_in_all_m_hyb_25-10_x&campaignid=23191563794&adgroupid=198627727098&device=c&keyword=coursera%20people%20management%20course&matchtype=p&network=g&devicemodel=i&creativeid=781110289619&assetgroupid=8&targetid=aud_303020828629_kwd_2513116586357&extensionid=&placement=&qad_source=1&qad_campaignid=23191563794&gbraid=0AAAAADkX6Zk0bH7gpOGhtuiPH3yS-Fao&gclid=CjwKCAjwgaSBhBEEIwASic3Jy69MB8cSrWEE7i5JEqRYDr24csGzeBdEiFUIjkdV2Ay8Syp1jk0DExoCPAQQAyD_BwE
Marketing Management	Dr. J N Singh Prof. Rhythm Mukherjee Prof. Sayak Acharjee	CRM, Project Management & Omnichannel Strategy Specialization	https://www.coursera.org/specializations/crm-project-management-omnichannel-strategy?utm_source=chatgpt.com#courses

University of Engineering and Management, Jaipur
School of Management
3rd Semester Structure of MBA (2025-27)

Code	Subject Name	Credit	Type
MBAESP 301	Essential Studies for Professional (ESP)-III	2	Theory
Finance Specialization			
FM 301	International Finance	4	Elective
FM 302	IAPM	4	Elective
Marketing Specialization			
MM301	Consumer Behaviour	4	Elective
MM302	Customer Experience and Relationship Management	4	Elective
HR Specialization			
HR301	HR Analytics	4	Elective
HR 302	Compensation & Benefits Management	4	Elective
Operations & Supply Chain Management Specialization			
SC 301	Supply Chain Analytics	4	Elective
SC 302	Strategy Design & Planning	4	Elective
Technology Management Specialization			
TM 301	Data Mining	4	Elective

University of Engineering and Management, Jaipur
School of Management
3rd Semester Structure of MBA (2025-27)

Code	Subject Name	Credit	Type
TM 302	Buisness Forcasting	4	Elective
Practical/LAB			
MBA 391	Internship Viva	6	Practical
MBA 392	Computer Applications for Business (Advanced)	4	LAB
Sessionals			
MBASDP 381	Skill Development for Professional III (SDP)	1	Sessional
MBA 371	Project Management	2	Sessional

*MBA371 Will be Mapped with NPTEL

University of Engineering and Management, Jaipur

School of Management

Coursera Bucket MBA 3rd Semester

Subject Code	Subject Name	Faculty Name	Course Title	Coursera Link
FM301	International Finance	Dr Pawan Sharma	1. International Trade Finance & Risk Management Specialization 2. International Marketing and Global Trade Specialization 3. Options Trading & Derivatives Analysis	1. https://www.coursera.org/specializations/international-trade-finance-risk-management 2. https://www.coursera.org/specializations/international-marketing-global-trade 3. https://www.coursera.org/learn/options-trading-derivatives-analysis
TM301	Data Mining	Dr. Yogesh Kumar Jakhar	1. Data Visualization 2. Text Mining and Analytics 3. Pattern Discovery in Data Mining	1. https://www.coursera.org/learn/datavisualization?specialization=data-mining 2. https://www.coursera.org/learn/text-mining?specialization=data-mining 3. https://www.coursera.org/learn/data-patterns?specialization=data-mining
TM302	Business Forecasting	Dr. Yogesh Kumar Jakhar	1. R Programming 2. Getting and Cleaning Data 3. Exploratory Data Analysis	1. https://www.coursera.org/learn/r-programming?specialization=data-science-foundations-r 2. https://www.coursera.org/learn/data-cleaning?specialization=data-science-foundations-r 3. https://www.coursera.org/learn/exploratory-data-analysis?specialization=data-science-foundations-r
HR302	Compensation & Benefits Management	Dr. Sweta Pareek	1. Compensation and Benefits 2. Total Rewards & the Role of Compensation & Benefits 3. Fundamentals of Compensation Strategies	1. https://www.coursera.org/programs/iem-faculty-learning-program-rt77/learn/compensation-and-benefits 2. https://www.coursera.org/programs/iem-faculty-learning-program-rt77/browse?source=search&query=Total%20Rewards%20%26%20the%20Role%20of%20Compensation%20%26%20Benefits 3. https://www.coursera.org/programs/iem-faculty-learning-program-rt77/learn/adp-fundamentals-of-compensation-strategies?source=search
MM402	Customer Experience and Relationship Management	Dr. J N Singh	1. Advanced Customer Relationship Management 2. Mastering Customer Success 3. AI for Customer Experience with Chatbots and Analytics	1. https://www.coursera.org/programs/iem-faculty-learning-program-rt77/learn/advanced-customer-relationship-management?source=search 2. https://www.coursera.org/programs/iem-faculty-learning-program-rt77/learn/packt-mastering-customer-success?source=search 3. https://www.coursera.org/programs/iem-faculty-learning-program-rt77/learn/ai-for-customer-experience-with-chatbots-and-analytics?source=search
MM301	Consumer Behaviour	Rhythm Mukherjee	1. Understanding Consumer Behavior in B2B Markets, 2. Consumer Psychology for Marketing Decisions Specialization, 3. Understanding Consumer Behavior and Cultural Influence	1. https://www.coursera.org/videos/microsoft-market-research-and-competitive-analysis/vjAoz?query=consumer+behaviour&source=search , 2. https://www.coursera.org/programs/iem-faculty-learning-program-rt77/specializations/consumer-psychology-marketing-decisions?source=search , 3. https://www.coursera.org/videos/international-marketing-strategies-global-trade/BiObM?query=consumer+behaviour&source=search
FM 302	Investment Analysis and Portfolio Management	Dr. Rahul Sharma	1. Investment Portfolio Analytics and Risk Management 2. Investment Strategies and Portfolio Analysis 3. Portfolio Management and Asset Allocation	1. https://www.coursera.org/programs/iem-faculty-learning-program-rt77/learn/investment-portfolio-analytics-risk-management?source=search 2. https://www.coursera.org/programs/iem-faculty-learning-program-rt77/learn/investment-strategies-portfolio-analysis?source=search 3. https://www.coursera.org/programs/iem-faculty-learning-program-rt77/learn/portfolio-management-asset-allocation?source=search

**NPTEL
COURSE**

Course Name: Project Management

Course Link: https://onlinecourses.nptel.ac.in/noc24_mg116/preview

University of Engineering and Management, Jaipur
School of Management
Coursera Specialisation (Learning Path) Bucket MBA 2nd and 3rd Semester

Specialisation	Name of Faculty Guide	Course Title	Coursera Link
Finance	Dr. Pawan Sharma Dr. Rahul Sharma	1. International Trade Finance & Risk Management Specialization 2. International Marketing and Global Trade Specialization 3. Options Trading & Derivatives Analysis 4. Mutual Fund Analysis and Investment Strategies Specialization	"1. https://www.coursera.org/specializations/international-trade-finance-risk-management 2. https://www.coursera.org/specializations/international-marketing-global-trade 3. https://www.coursera.org/learn/options-trading-derivatives-analysis " 4. https://www.coursera.org/programs/iem-faculty-learning-program-rtyr77/specializations/mutual-fund-analysis-investment-strategies?source=search
Technology Management	Dr. Yogesh Kumar Jakhar Prof. Risha Sharma	1. Data Science: Foundations using R Specialization 2. Digital Transformation Leader Specialization 3. Strategic Management and Innovation Specialization 4. AI For Business Productivity - 2026 Specialization	1. https://www.coursera.org/specializations/data-science-foundations-r 2. https://www.coursera.org/specializations/digital-transformation-leader 3. https://www.coursera.org/specializations/strategic-management 4. https://www.coursera.org/specializations/ai-for-business
Human Resource Management	Dr. Sweta Pareek Dr. Manisha Singh	Google People Management Essentials Specialization	https://www.coursera.org/specializations/google-people-management-essentials?utm_medium=sem&utm_source=gg&utm_campaign=b2c_india_google-people-managemnt-essentials_google_fixed_specializations_cx_dr_hau_pg_sem_pr_in_all_m_hyb_25-10_x&campaignid=23191563794&adgroupid=198627727098&device=c&keyword=coursera%20people%20management%20course&matchtype=p&network=g&devicemodel=i&creativeid=781110289619&assetgroupid=8&targetid=aud_303020828629_kwd_2513116586357&extensionid=&placement=&qad_source=1&qad_campaignid=23191563794&gbraid=0AAAAADkX6Zk0bH7npOGhtuiPH3yS-Fao&gclid=CjwKCAjwgaSBhBEEIwASic3Jy69MB8cSrWEF7i5JEqRYDr24csGzeBdEiFUIjkdV2Ay8Syp1jk0DExoCPAQQAyD_BwE
Marketing Management	Dr. J N Singh Prof. Rhythm Mukherjee Prof. Sayak Acharjee	CRM, Project Management & Omnichannel Strategy Specialization	https://www.coursera.org/specializations/crm-project-management-omnichannel-strategy?utm_source=chatgpt.com#courses

University of Engineering and Management, Jaipur
School of Management
4th Semester Structure of MBA (2025-27)

MBA 4th Semester (2027)	Credit	Type
<u>Core Papers</u>		
MB401 Corporate Strategy	4	Theory
MBESP401 Essential Studies for Professional (ESP)-IV	2	Theory
MBSDP481 Skill Development for Professional IV (SDP)	1	Sessional
<u>Finance Specialization Papers</u>		
FM401 International Finance	4	Theory
FM402 Financial Derivatives	4	Theory
FM473 BFSI Sector Management – II	4	Theory
<u>HR Specialization Papers</u>		
HR401 Human Resource Metrics and Analytics	4	Theory
HR402 Performance Management System	4	Theory
HR473 Consulting and Strategic Human Resource Management	4	Theory
<u>Marketing Specialization Papers</u>		
MM401 Consumer Behaviour	4	Theory
MM402 Services Marketing	4	Theory
MM473 Retail and E-Commerce Management	4	Theory
<u>Technology Management Specialization Papers</u>		
TM401 Business Forecasting	4	Theory
TM402 Data Mining	4	Theory
TM473 Managerial Data Intelligence-II	4	Theory
<u>Operations and Supply Chain Management Specialization Papers</u>		
SC401 Supply Chain Transformation	4	Theory
SC402 Supply Chain Design & Strategy	4	Theory
MM473 Retail and E-Commerce Management	4	Theory

University of Engineering and Management, Jaipur

School of Management

Coursera Bucket MBA 4th Semester

Subject Code	Subject Name	Course Title	Coursera Link
FA401	International Finance	1. International Finance and Accounting 2. Risk Management Specialization 3. Finance Foundations 4. International Finance	1. https://www.coursera.org/learn/international-finance-and-accounting/modules 2. https://www.coursera.org/specializations/risk-management 3. https://www.linkedin.com/learning/finance-foundations-24834241/the-essentials-of-finance?u=229219690 4. https://infoxyngboard.owngpan.com/web/en/app/hoc/lex_auth_01384329665137664038200_sharedoverview
FA402	Financial Derivatives	1. Derivatives - Options & Futures 2. Equity Derivatives: Analyze, Apply & Evaluate Markets 3. Advanced Topics in Derivative Pricing 4. Fundamentals of Financial Analysis	1. https://www.coursera.org/programs/lem-uem-group-2025-26-9pa42/learn/derivatives-options-futures?source=search 2. https://www.coursera.org/2025-26-9pa42/learn/derivatives-analysis-apply-evaluate-markets?source=search 3. https://www.coursera.org/programs/lem-uem-group-2025-26-9pa42/learn/financial-engineering-advancedtopics?source=search 4. https://www.coursera.org/programs/lem-uem-group-2025-26-9pa42/learn/fundamentals-of-financial-analysis?source=search
FA473	BFS Sector Management – II	1. BFS Essentials: Unlocking Finance Careers Specialization 2. Introduction to Banking 3. Bank Management 4. Bank Branch Management - Foreign Exchange Operations	1. https://www.coursera.org/specializations/bfs-essentials 2. https://www.coursera.org/learn/introduction-to-banking 3. https://infoxyngboard.owngpan.com/web/en/app/hoc/lex_auth_013843211388714086433962_sharedoverview 4. https://infoxyngboard.owngpan.com/web/en/app/hoc/lex_auth_013843205202873664338203_sharedoverview
HR401	Human Resource Metrics and Analytics	1. People Analytics 2. Using AI to Improve Human Resources Practices 3. Human Resources Analytics 4. Human Resources: Using Metrics to Drive HR Strategy	1. https://www.linkedin.com/learning/people-analytics 2. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/foundations-of-sales-psychology-and-buyer-behavior?source=search 3. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/human-resources-analytics?source=search 4. https://www.linkedin.com/learning/human-resources-using-metrics-to-drive-hr-strategy
HR402	Performance Management System	1. Performance Management 2. Manager of Managers: Performance Management and Metrics 3. Performance Improvement Plans 4. Career Essentials in System Administration by Microsoft and LinkedIn	1. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/pack6-performance-management-8ucc?source=search 2. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/manager-of-managers-performance-management-and-metrics?source=search 3. https://www.linkedin.com/learning/performance-improvement-plans-a-leader-s-guide-to-turning-things-around/turning-it-around?u=229219690 4. https://www.linkedin.com/learning/career-essentials-in-system-administration-by-microsoft-and-linkedin/start-your-opsadmin-journey?u=229219690
HR473	Consulting and Strategic Human Resource Management	1. Creating a Culture of Strategy Execution 2. Generative AI for Human Resources (HR) Professionals Specialization 3. Human Capital: Strategic HR and Managing Talent 4. Strategic Human Resource	1. https://www.linkedin.com/learning/creating-a-culture-of-strategy-execution/welcome 2. https://www.coursera.org/specializations/generative-ai-for-human-resources 3. https://www.coursera.org/learn/human-capital-strategic-hr-and-managing-talent?utm_source 4. https://www.linkedin.com/learning/strategic-human-resource-2022
MA401	Consumer Behaviour	1. Introduction to Market Research 2. Foundations of Sales Psychology and Buyer Behavior 3. Market Research and Consumer Behavior 4. Customer Insights: New Product Development Orientation	1. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/introduction-to-market-research?source=search 2. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/foundations-of-sales-psychology-and-buyer-behavior?source=search 3. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/market-research?source=search&collectionId=all-consumer-behaviour 4. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/customer-insights-orientation?source=search&collectionId=all-consumer-behaviour
MA402	Services Marketing	1. Customer Success: Skills for Successful Client Interactions 2. Customer Success Management Fundamentals 3. The 10 Pillars of Customer Experience 4. How to Create Great Customer Experiences	1. https://www.linkedin.com/learning/customer-success-skills-for-successful-client-interactions/face-client-interactions?u=229219690 2. https://www.coursera.org/learning/customer-success-management-fundamentals/customer-success-management-fundamentals?u=229219690 3. https://www.coursera.org/learning/the-10-pillars-of-customer-experience/building-a-strong-foundation-for-customer-experiences?u=229219690 4. https://www.coursera.org/learning/how-to-create-great-customer-experiences/how-to-create-great-customer-experiences?u=229219690
MA473	Retail and E-Commerce Management	1. Channel Management and Retailing 2. Foundations of Digital Marketing and E-commerce 3. Retail Customer Service 4. Improving Customer Retention	1. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/channel-management?source=search 2. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/foundations-of-digital-marketing-and-e-commerce?source=search 3. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/retail-customer-service?source=search 4. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/improving-customer-retention?source=search
TM401	Business Forecasting	1. Data Visualization & Dashboarding with R Specialization 2. Practical Time Series Analysis 3. K.	1. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/specifications/jfu-data-visualization-dashboarding-with-r?source=search 2. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/practical-time-series-analysis?source=search 3. K.
TM402	Data Mining	1. Data Mining Foundations and Practice Specialization 2. Cluster Analysis in Data Mining 3. Supervised Machine Learning: Regression and Classification 4. Data Warehouse Fundamentals	1. https://www.coursera.org/specializations/data-mining-foundations-practice 2. https://www.coursera.org/learn/cluster-analysis 3. https://www.coursera.org/learn/machine-learning 4. https://www.coursera.org/learn/data-warehouse-fundamentals
TM473	Managerial Data Intelligence-II	1. Data Mining Foundations and Practice Specialization 2. Data Analysis with Python 3. Practical Time Series Analysis 4. Data Driven Decision Making	1. https://www.coursera.org/specializations/data-mining-foundations-practice 2. https://www.coursera.org/learn/data-analysis-with-python 3. https://www.coursera.org/learn/practical-time-series-analysis 4. https://www.coursera.org/learn/data-driven-decision-making
SC401	Supply Chain Transformation	1. Supply Chain Management for E-commerce 2. Sustainable Supply Chains 3. Supply Chain Excellence 4. Global Supply Chain Management	1. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/supply-chain-management-for-e-commerce?source=search 2. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/sustainable-supply-chains?source=search 3. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/supply-chain-excellence?source=search 4. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/supply-chain-management-fa?source=search
SC402	Supply Chain Design & Strategy	1. Supply Chain Management Specialization 2. K. 3. K. 4. K.	1. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/specifications/supply-chain-management?source=search 2. K. 3. K. 4. K.
MBSP401	Essential Studies for Professionals (ESP)-IV	1. Microeconomics: Foundations and Insights 2. Basics Economics 3. Financial Markets 4. Economics of Money and Banking	1. https://www.coursera.org/programs/uejy-pearson-batch-2028-5462/learn/microeconomics-foundations-insights-ijp?source=search 2. https://www.coursera.org/programs/uejy-pearson-batch-2028-5462/learn/basics-economics?source=search 3. https://www.coursera.org/programs/uejy-pearson-batch-2028-5462/learn/financial-markets-global?source=search 4. https://www.coursera.org/programs/uejy-pearson-batch-2028-5462/learn/money-banking?source=search
MB401	Corporate Strategy	1. K. 2. K. 3. K. 4. K.	1. K. 2. K. 3. K. 4. K.
FA401	International Finance	1. International Finance and Accounting 2. Risk Management Specialization 3. Finance Foundations 4. International Finance	1. https://www.coursera.org/learn/international-finance-and-accounting/modules 2. https://www.coursera.org/specializations/risk-management 3. https://www.linkedin.com/learning/finance-foundations-24834241/the-essentials-of-finance?u=229219690 4. https://infoxyngboard.owngpan.com/web/en/app/hoc/lex_auth_01384329665137664038200_sharedoverview
FA402	Financial Derivatives	1. Derivatives - Options & Futures 2. Equity Derivatives: Analyze, Apply & Evaluate Markets 3. Advanced Topics in Derivative Pricing 4. Fundamentals of Financial Analysis	1. https://www.coursera.org/programs/lem-uem-group-2025-26-9pa42/learn/derivatives-options-futures?source=search 2. https://www.coursera.org/2025-26-9pa42/learn/derivatives-analysis-apply-evaluate-markets?source=search 3. https://www.coursera.org/programs/lem-uem-group-2025-26-9pa42/learn/financial-engineering-advancedtopics?source=search 4. https://www.coursera.org/programs/lem-uem-group-2025-26-9pa42/learn/fundamentals-of-financial-analysis?source=search
FA473	BFS Sector Management – II	1. BFS Essentials: Unlocking Finance Careers Specialization 2. Introduction to Banking 3. Bank Management 4. Bank Branch Management - Foreign Exchange Operations	1. https://www.coursera.org/specializations/bfs-essentials 2. https://www.coursera.org/learn/introduction-to-banking 3. https://infoxyngboard.owngpan.com/web/en/app/hoc/lex_auth_013843211388714086433962_sharedoverview 4. https://infoxyngboard.owngpan.com/web/en/app/hoc/lex_auth_013843205202873664338203_sharedoverview
HR401	Human Resource Metrics and Analytics	1. People Analytics 2. Using AI to Improve Human Resources Practices 3. Human Resources Analytics 4. Human Resources: Using Metrics to Drive HR Strategy	1. https://www.linkedin.com/learning/people-analytics 2. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/foundations-of-sales-psychology-and-buyer-behavior?source=search 3. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/human-resources-analytics?source=search 4. https://www.linkedin.com/learning/human-resources-using-metrics-to-drive-hr-strategy
HR402	Performance Management System	1. Performance Management 2. Manager of Managers: Performance Management and Metrics 3. Performance Improvement Plans 4. Career Essentials in System Administration by Microsoft and LinkedIn	1. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/pack6-performance-management-8ucc?source=search 2. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/manager-of-managers-performance-management-and-metrics?source=search 3. https://www.linkedin.com/learning/performance-improvement-plans-a-leader-s-guide-to-turning-things-around/turning-it-around?u=229219690 4. https://www.linkedin.com/learning/career-essentials-in-system-administration-by-microsoft-and-linkedin/start-your-opsadmin-journey?u=229219690
HR473	Consulting and Strategic Human Resource Management	1. Creating a Culture of Strategy Execution 2. Generative AI for Human Resources (HR) Professionals Specialization 3. Human Capital: Strategic HR and Managing Talent 4. Strategic Human Resource	1. https://www.linkedin.com/learning/creating-a-culture-of-strategy-execution/welcome 2. https://www.coursera.org/specializations/generative-ai-for-human-resources 3. https://www.coursera.org/learn/human-capital-strategic-hr-and-managing-talent?utm_source 4. https://www.linkedin.com/learning/strategic-human-resource-2022
MA401	Consumer Behaviour	1. Introduction to Market Research 2. Foundations of Sales Psychology and Buyer Behavior 3. Market Research and Consumer Behavior 4. Customer Insights: New Product Development Orientation	1. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/introduction-to-market-research?source=search 2. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/foundations-of-sales-psychology-and-buyer-behavior?source=search 3. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/market-research?source=search&collectionId=all-consumer-behaviour 4. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/customer-insights-orientation?source=search&collectionId=all-consumer-behaviour
MA402	Services Marketing	1. Customer Success: Skills for Successful Client Interactions 2. Customer Success Management Fundamentals 3. The 10 Pillars of Customer Experience 4. How to Create Great Customer Experiences	1. https://www.linkedin.com/learning/customer-success-skills-for-successful-client-interactions/face-client-interactions?u=229219690 2. https://www.coursera.org/learning/customer-success-management-fundamentals/customer-success-management-fundamentals?u=229219690 3. https://www.coursera.org/learning/the-10-pillars-of-customer-experience/building-a-strong-foundation-for-customer-experiences?u=229219690 4. https://www.coursera.org/learning/how-to-create-great-customer-experiences/how-to-create-great-customer-experiences?u=229219690
MA473	Retail and E-Commerce Management	1. Channel Management and Retailing 2. Foundations of Digital Marketing and E-commerce 3. Retail Customer Service 4. Improving Customer Retention	1. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/channel-management?source=search 2. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/foundations-of-digital-marketing-and-e-commerce?source=search 3. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/retail-customer-service?source=search 4. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/improving-customer-retention?source=search
TM401	Business Forecasting	1. Data Visualization & Dashboarding with R Specialization 2. Practical Time Series Analysis 3. K. 4. K.	1. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/specifications/jfu-data-visualization-dashboarding-with-r?source=search 2. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/practical-time-series-analysis?source=search 3. K. 4. K.
TM402	Data Mining	1. Data Mining Foundations and Practice Specialization 2. Cluster Analysis in Data Mining 3. Supervised Machine Learning: Regression and Classification 4. Data Warehouse Fundamentals	1. https://www.coursera.org/specializations/data-mining-foundations-practice 2. https://www.coursera.org/learn/cluster-analysis 3. https://www.coursera.org/learn/machine-learning 4. https://www.coursera.org/learn/data-warehouse-fundamentals
TM473	Managerial Data Intelligence-II	1. Data Mining Foundations and Practice Specialization 2. Data Analysis with Python 3. Practical Time Series Analysis 4. Data Driven Decision Making	1. https://www.coursera.org/specializations/data-mining-foundations-practice 2. https://www.coursera.org/learn/data-analysis-with-python 3. https://www.coursera.org/learn/practical-time-series-analysis 4. https://www.coursera.org/learn/data-driven-decision-making
SC401	Supply Chain Transformation	1. Supply Chain Management for E-commerce 2. Sustainable Supply Chains 3. Supply Chain Excellence 4. Global Supply Chain Management	1. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/supply-chain-management-for-e-commerce?source=search 2. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/sustainable-supply-chains?source=search 3. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/supply-chain-excellence?source=search 4. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/learn/supply-chain-management-fa?source=search
MBSP401	Essential Studies for Professionals (ESP)-IV	1. Microeconomics: Foundations and Insights 2. Basics Economics 3. Financial Markets 4. Economics of Money and Banking	1. https://www.coursera.org/programs/uejy-pearson-batch-2028-5462/learn/microeconomics-foundations-insights-ijp?source=search 2. https://www.coursera.org/programs/uejy-pearson-batch-2028-5462/learn/basics-economics?source=search 3. https://www.coursera.org/programs/uejy-pearson-batch-2028-5462/learn/financial-markets-global?source=search 4. https://www.coursera.org/programs/uejy-pearson-batch-2028-5462/learn/money-banking?source=search
SC402	Supply Chain Design & Strategy	1. Supply Chain Management Specialization 2. K. 3. K. 4. K.	1. https://www.coursera.org/programs/lem-faculty-learning-program-ryt7/specifications/supply-chain-management?source=search 2. K. 3. K. 4. K.
MB401	Corporate Strategy	1. K. 2. K. 3. K. 4. K.	1. K. 2. K. 3. K. 4. K.